

FIFTEENTH ANNUAL

# GOLFERS CLASSIC



TO BENEFIT BOYS HOPE GIRLS HOPE OF SOUTHERN CALIFORNIA

SANTA ANA COUNTRY CLUB - MONDAY, MAY 4, 2009



## OUR MISSION

*Boys Hope Girls Hope* helps academically capable and motivated children-in-need to meet their full potential and become men and women for others by providing value-centered, family-like homes, opportunities and education through college.

## STATEMENT OF VALUES

*Boys Hope Girls Hope* acts in accordance with the following values:

- Education is critical to reaching one's full potential.
- Children have the capacity to transcend their circumstances if given a safe environment, opportunities, and loving support.
- Integrity, honesty, respect, willingness to love, and service to others are important measures of personal success.
- Individuals are responsible for their destinies and actions, and all children deserve the guidance, support, and opportunities to choose a path to reaching their full potential.
- Respect for the dignity, value, unique perspectives, and talents of every individual are the foundation of positive social and emotional development, as well as strong and vibrant communities.



**Boys Hope Girls Hope**  
*Inspire. Empower. Nurture. Succeed.*

**Boys Hope Girls Hope of Southern California**

1041 W. 18<sup>th</sup> Street, Suite A101, Costa Mesa, CA 92627

t: (949) 515-8833 f: (949) 515-8844

[sspencer@bhgh.org](mailto:sspencer@bhgh.org) / Visit us on the web at: [www.bhghsocial.org](http://www.bhghsocial.org)

## EVENT DETAILS

On May 4, 2009, **Boys Hope Girls Hope** will hold its **Fifteenth Annual Golfers Classic** at the Santa Ana Country Club. This exclusive, sell-out event is our biggest fundraiser of the year, last year netting over \$230,000 for the bright young people we serve. One of the most successful and most talked-about tournaments in Southern California, this best ball format tournament promises excitement for golfers of all



skill levels. Exciting games, prizes and giveaways await you on the course at nearly every hole, including a chance to win a Mercedes-Benz automobile at our hole-in-one contest. Competition heats up when tournament play ends with a \$10,000 Putting Challenge.

In addition to the tournament action and thrilling contests, our sponsors and their guests enjoy a delicious on-course lunch, hosted cocktails and delicious hors d'oeuvres, with an

elegant surf-n-turf dinner to conclude the evening. Beautiful awards go home with each of our tournament winners. Our raffle and live auction offer prizes fit for a king or queen—travel, jewelry, sporting events, memorabilia, fine wine and more.

This very special event offers more than just an opportunity for you to support the exceptional children in our care. Our guests will include young professionals, successful business executives, and generous philanthropists who, like you, believe strongly in the importance of helping children-in-need reach their full potential. Come support a worthy cause while opening doors to marketing and networking opportunities. Use this opportunity to reward employees, court potential clients, or spend time with friends and family.

***No one leaves empty-handed!***



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## AMAZING SPONSORSHIP BENEFITS

If you have attended our tournament as a sponsor in the past, you know the benefits of sponsorship far surpass those of other charity golf tournaments. The benefits of sponsorship of the Boys Hope Girls Hope Golfers Classic include highly sought-after gifts for each sponsor and all of his or her guests, a gift bag full of items that you can really use, tee prizes for every guest, recognition on signage on the course, at our dinner, and at the awards ceremony, advertising space in our tournament program, and more. Join us in celebrating HOPE at our **Fifteenth Annual Golfers Classic** in support of the children of Boys Hope Girls Hope. ***You will not be disappointed!***



If you are unable to join us as a sponsor at this year's tournament, you can still help. Please see the attached list of underwriting opportunities. Underwriters receive special recognition on signage at the event, on our website, and in our tournament program. Your generous assistance makes an enormous difference in the lives of our bright scholars who, with your support, are achieving their most ambitious dreams.

## QUESTIONS

If you have any questions or require any additional information, please contact our Business & Special Events Manager, **Sara Spencer**, at (949) 515-8833 or via email at [SSpencer@bhgh.org](mailto:SSpencer@bhgh.org).

***Thank you for your support and for helping us to bring HOPE into the lives of our wonderful children!***



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## Sponsorship Opportunities

**TITLE SPONSOR: \$50,000**

### Pre-Event

- Company's logo and Title Sponsor recognition on all tournament correspondence
- Logo placement and recognition on the BHGH website with a link to Company's homepage
- Title Sponsor recognition in pre-tournament press releases

### Day-of-Event

- Five foursomes in the tournament
- Premier Title Sponsor gift package for each player
- Title Sponsor recognition with logo placement on all tournament signage
- On course lunch for each player
- Reserved tee for distribution of corporate material, product or promotion
- Foursome photos
- Unlimited range balls
- Back cover full-page ad in tournament program
- Corporate naming rights to the Event Main Stage
- 20 invitations to awards dinner and live auction
- Opportunity to speak at awards dinner

### Post-Event

- Half-page ad in the Orange County Business Journal with prime logo placement and recognition as Title Sponsor
- Title Sponsor recognition in post-tournament press releases
- One year use of BHGH logo for Company's letterhead, to read "Proud Title Sponsor of the BHGH Golfers Classic"

California Non-Profit Corporation: **Tax ID #: 36-3734433**



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## Sponsorship Opportunities

**PRESENTING SPONSOR: \$25,000**

### Pre-Event

- Presenting Sponsor recognition on all tournament correspondence
- Logo placement and recognition on the BHGH website with a link to Company's homepage
- Title Sponsor recognition in pre-tournament press releases

### Day-of-Event

- Four foursomes in the tournament
- Presenting Sponsor gift package for each player
- Presenting Sponsor recognition with logo placement on all tournament signage
- On course lunch for each player
- Reserved tee for distribution of corporate material, product or promotion
- Foursome photos
- Unlimited range balls
- Inside back cover full-page ad in tournament program
- Corporate naming rights to the Registration Tent
- 16 invitations to awards dinner and live auction

### Post-Event

- Half-page ad in the Orange County Business Journal with prime logo placement and recognition as Presenting Sponsor
- Presenting Sponsor recognition in post-tournament press releases
- One year use of BHGH logo for Company's letterhead, to read "Proud Presenting Sponsor of the BHGH Golfers Classic"

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## Sponsorship Opportunities

**PLATINUM SPONSOR: \$18,000**

### Pre-Event

- Platinum Sponsor recognition on all tournament correspondence
- Logo placement and recognition on the BHGH website
- Platinum Sponsor recognition in pre-tournament press releases

### Day-of-Event

- Three foursomes in the tournament
- Platinum Sponsor gift package for each player
- Prominent tee signage with logo placement
- On course lunch for each player
- Reserved tee for distribution of corporate material, product or promotion
- Foursome photos
- Unlimited range balls
- Full-page ad in tournament program
- 12 invitations to awards dinner and live auction

### Post-Event

- Half-page ad in the Orange County Business Journal with logo placement and recognition as Platinum Sponsor
- Platinum Sponsor recognition in post-tournament press releases
- One year use of the BHGH logo for Company's letterhead, to read "Proud Platinum Sponsor of the BHGH Golfers Classic"

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## Sponsorship Opportunities

**GOLD SPONSOR: \$12,000**

### Pre-Event

- Logo placement and recognition on the BHGH website
- Name recognition in pre-tournament press releases

### Day-of-Event

- Two foursomes in the tournament
- Gold Sponsor gift package for each player
- Prominent tee signage with logo placement
- On course lunch for each player
- Reserved tee for distribution of corporate material, product or promotion
- Foursome photos
- Unlimited range balls
- Half-page ad in tournament program
- 8 invitations to awards dinner and live auction

### Post-Event

- Name recognition in a half-page ad in the Orange County Business Journal
- Gold Sponsor recognition in post-tournament press releases
- One year use of the BHGH logo for Company's letterhead, to read "Proud Gold Sponsor of the BHGH Golfers Classic"

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## Sponsorship Opportunities

### SILVER SPONSOR: \$6,000

#### Pre-Event

- Logo placement and recognition on the BHGH website
- Name recognition in pre-tournament press releases

#### Day-of-Event

- One foursome in the tournament
- Silver Sponsor gift package for each player
- Prominent tee signage with logo placement
- On course lunch for each player
- Reserved tee for distribution of corporate material, product or promotion
- Foursome photos
- Unlimited range balls
- Quarter-page ad in tournament program
- 4 invitations to awards dinner and live auction

#### Post-Event

- Name recognition in a half-page ad in the Orange County Business Journal
- Silver Sponsor recognition in post-tournament press releases
- One year use of the BHGH logo for Company's letterhead, to read "Proud Silver Sponsor of the BHGH Golfers Classic"

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## Underwriting Opportunities\*

- ❑ **Corkage**  
\$600
- ❑ **Auctioneer**  
\$1,000
- ❑ **Photographer**  
\$1,000
- ❑ **Hole-in-One Insurance**  
\$1,000
- ❑ **Entertainment**  
\$1,000
- ❑ **Dinner Wine**  
\$1,100
- ❑ **Breakfast**  
\$1,500
- ❑ **Cocktail Hour**  
\$2,500
- ❑ **Awards**  
\$2,500
- ❑ **On-Course Buffet Luncheon**  
\$3,500
- ❑ **Hors d'oeuvres**  
\$4,000
- ❑ **High Quality Tee Prize**  
\$5,000
- ❑ **Plated "Surf & Turf" Dinner\*\***  
\$8,500
- ❑ **High Quality Sponsorship Gifts\*\***  
\$11,500
- ❑ **Green Fees & Carts\*\***  
\$20,000

\* Underwriting opportunities include **prominent sponsorship recognition**.

\*\* In addition to sponsorship recognition, these underwriting opportunities also include **eight (8) invitations to the awards dinner** and live auction as well as **logo placement and recognition on the BHGH website with a link to Company's homepage**



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## Sponsorship Opportunities – FAX REPLY FORM

*Fax or mail to Sara Spencer:*

Boys Hope Girls Hope / 1041 W. 18<sup>th</sup> Street, Suite A101 / Costa Mesa, CA 92627 / Fax: (949) 515-8844

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Exact spelling of sponsor name for signage: \_\_\_\_\_

### Sponsorship Pledge Amount (check one):

- \$50,000 **Title Sponsor**
- \$25,000 **Presenting Sponsor**
- \$18,000 **Platinum Sponsor**
- \$12,000 **Gold Sponsor**
- \$6,000 **Silver Sponsor**
- I will underwrite the \_\_\_\_\_ for \$\_\_\_\_\_.

Please send your company logo in Adobe Illustrator (AI) EPS vector format to: [SSpencer@bhgh.org](mailto:SSpencer@bhgh.org)

Sponsor Signature: \_\_\_\_\_



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